

GAYFEST

2013

NEW PLAYS FOR OUR TIMES

Amazing... Great



The New York Times
"Fabulous Entertainment!"

"CHAMPIONS OF
QUEER THEATRE!"
Time Out
New York



GLAAD Media Award Nomination

This One Girl's Story - The Musical



A New



GAYFEST NYC, Inc. is a NYS 501 (c) (3) not-for-profit corporation with city, corporate and foundation support and many individual donors. We produce year-round and function as a clearing house for GLBT plays and playwrights who address our lives, our issues and our concerns. Our mission is to encourage new storytellers who will chronicle all that we experience and achieve: our history, our future and everything in between. We want to expand the reach and accessibility of these men and women and, at the same time, provide high level entertainment for our audiences.

As an organization, we are committed to sharing our gifts and our dollars with the next generation of LGBT Americans. To this end, we support classes, mentoring and a scholarship fund for students of the Harvey Milk High School in Manhattan. Who better for us to help than LGBT teenagers in crisis or at risk of physical violence and/or emotional harm in a traditional educational environment? We would like every student to be able to go on to college.

Since May 2007, GAYFEST NYC, Inc. has awarded 40 scholarships to graduates of Harvey Milk High School, and financed and administered two credited in-school elective classes: Basic Acting and Playwriting, which we have offered since 2008. This has become the most popular elective program at the school.

MAY 23 – JUNE 16, 2013

Plays clockwise: EDWARD THE KING, MOTHER TONGUE, ROMEO AND HAMLET, REVOLUTION, THIS ONE GIRL'S STORY, THE WRATH OF APHRODITE.

SPONSORSHIP OPPORTUNITIES

FESTIVAL SPONSOR \$35,000

Festival Sponsor is the most exclusive level of sponsorship. This level gives your company the most prominent position when it comes to marketing and affiliation with the event. Your company name will be integrated into all of our many marketing and advertising strategies. As a Festival Sponsor your company will receive the appropriate rights to create promotions and incentives, and sell or sample product utilizing the Festival logo. In addition you have guaranteed exclusivity in your product or service in this category. **Sponsorship qualifies as a tax deductible contribution.**

Plus all the great benefits below:

- Company name integrated into all of our many marketing and advertising strategies.
- Company name, logo and overview featured on Festival website and included in all targeted database e-mail campaigns, including banner ads, e-mail blasts and website links.
- Company name incorporated into Festival press releases.
- Company logo in prominent first-position placement in all advertisements and promotions (newspaper, TV and radio, when available) and on all posters and postcards.
- Company logo placement on tee shirts for Festival staff, volunteers and for sale to the public.
- Pre-show and post-show stage and lobby logo.
- Double page color ad (center spread) in Festival program.
- Company receives appropriate rights to create promotions, incentives and sell or sample product utilizing Festival logo.
- Company representative will present scholarships and awards to Festival-designated school and/or charitable recipients.
- Eight tickets to all gala opening night performances and parties.
- Festival Sponsor presence at opening night parties.
- Festival Sponsor may include promotional item in opening night gift bags.
- Right of First Refusal to participate as Festival sponsor in subsequent years.

PLATINUM SPONSOR \$10,000

As a Platinum Sponsor your company will receive the appropriate rights to create promotions, incentives, and sell or sample product utilizing the Festival logo and/or name. In addition, you have guaranteed exclusivity in your product or service in this category. **Sponsorship qualifies as a tax deductible contribution.**

Plus all the great benefits below:

- Company name, logo and overview featured on Festival website and included in all targeted database e-mail campaigns, including banner ads, e-mail blasts and website links.
- Company name incorporated into Festival press releases.
- Company logo placement in all advertisements and promotions (newspaper, TV and radio, when available) and on all posters and postcards.
- Company receives appropriate rights to create promotions, incentives and sell or sample product utilizing Festival logo.
- Rotating pre-show video lobby logo.
- Full page color ad (back cover/inside front or back cover or inside page, if available) in Festival program.
- Six tickets to all gala opening night performances and parties.
- Sponsor presence at opening night parties.
- Sponsor may include promotional item in opening night gift bags.

GOLD SPONSOR \$5,000

As a Gold Sponsor your company will receive the appropriate rights to create promotions, incentives, sell or sample product utilizing Festival logo and/or name. **Sponsorship qualifies as a tax deductible contribution.**

Plus all the great benefits below:

- **Company name and logo featured on Festival website and included in all targeted database e-mail campaigns, including banner ads, e-mail blasts and website links.**
- **Company name incorporated into Festival press releases.**
- **Company logo placement in all advertisements and promotions (newspaper, TV and radio, when available) and on all posters and postcards.**
- **Rotating pre-show video lobby logo.**
- **Full page color ad in Festival program.**
- **Four tickets to all gala opening night performances and parties.**
- **Sponsor presence at opening night parties.**
- **Sponsor may include promotional item in opening night gift bags.**

SILVER SPONSOR \$3,000

As a Silver Sponsor your company will receive all the great benefits below. **Sponsorship qualifies as a tax deductible contribution.**

- **Company logo placement on all posters and postcards and website.**
- **Company name incorporated into Festival press releases.**
- **Rotating pre-show video lobby logo.**
- **Full page color ad in Festival program.**
- **Two tickets to all gala opening night performances and parties.**
- **Sponsor may include promotional item in opening night gift bags.**

BRONZE SPONSOR \$1,250

As a Bronze Sponsor your company will receive all the great benefits below. **Sponsorship qualifies as a tax deductible contribution.**

- **Company logo placement at Festival.**
- **Listing on website.**
- **Company name incorporated into Festival press releases.**
- **Half page color ad in Festival program.**
- **Two tickets to all gala opening night performances and parties.**
- **Sponsor may include promotional item in opening night gift bags.**

FESTIVAL FRIEND \$500

As a Festival Friend you will receive all the great benefits below. **Donation qualifies as a tax deductible contribution.**

- **Listing on Festival website.**
- **Your name on a special Festival Friends section of the program.**
- **One ticket to all gala opening night performances and parties with casts and celebrity guests.**
- **Opening night gift bags from our sponsors.**

“I THINK GAYFEST NYC WILL FIND A LARGE CORE AUDIENCE FOR EMERGING PLAYWRIGHTS. THESE ARE DIFFICULT TIMES FOR ALL OF OFF-BROADWAY AND THE COURAGE OF GAYFEST NYC MUST BE APPLAUDED.”

- Terrence McNally, award-winning playwright

**“GAYFEST NYC HAS COME TO NEW YORK
AND CONQUERED.”**

- Talk Entertainment



**“IMPRESSIVE. THE MOST COMPETITIVE SHOWCASE
IN NEW YORK CITY. A HIGH-QUALITY
LINE-UP OF NEW WORKS.”**

- Gay City News

**“DON'T BE FOOLED BY THE TITLE, GAYFEST NYC IS A
VERY DIGNIFIED AFFAIR.”**

- The Advocate

“THE VERY BEST OF NYC THEATRE.”

- GO Magazine

**“IN JUST A FEW YEARS, GAYFEST NYC HAS
ESTABLISHED AN INTERNATIONAL AUDIENCE.”**

- The New York Blade

**“WHEN LIKE-MINDED PEOPLE WORK TOWARDS
THE SAME GOAL, GREAT THINGS HAPPEN.”**

- Charles Busch, award-winning actor/playwright



GAYFEST NYC is very proud to have the encouragement and financial support of the Office of Manhattan Borough President, Scott M. Stringer.

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Sponsors



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